

APACHE SCOUT MIND CONTROL 2012

CRYSTAL CLEAR CONVERSATION CREATOR

***“How to have magical – magnetic conversations
with anyone – any time – anywhere – like magic.”***

***By Mr. Twenty Twenty
Version 2.0***

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Foreword

Let's face it. Most conversations out there suck. They are boring at best. Sometimes they are just plain destructive. Many people don't realize how many times a day their repetitive rambling reinforces impoverished thinking, irrational fears, and simply wastes the precious time life is made of.

If you take the simple steps we share in this training – you will be able to not only be the star – be the center of attention if you want to – or be able to walk up to anyone – anytime – anywhere and have a wonderful conversation – you will become a PEOPLE MAGNET – because people are STARVING for conversations that feel good, contribute to them, and open them up.

So from now on, promise yourself that you will NEVER engage in Repetitive Rambling again.

Promise yourself that you will take up a Comfort Challenge and initiate or hijack at least 3 conversations a day – and do it in a way that people love.

Promise yourself that you will engage the power of Magical and Magnetic Conversations.

I promise you, if you do this, you will drastically multiply your chances of having amazing relationships with the people you are attracted to, you will have more clients coming to you than you can possibly imagine now, and you will simply feel much better about you, yourself, and your world.

Because the conversations you have IN THE VISIBLE WORLD – tend to be exactly the same as THE CONVERSATIONS you have inside your mind. And once you start having more and more Magical and Magnetic conversations inside your mind – your whole life will change – from the inside out.

Have fun!

Mr Twenty Twenty

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WHY DO SO MANY CONVERSATIONS SUCK

Most conversations suck, because they are simply broadcasts at best.

Do you perceive yourself to be the response to life?

Think about this one carefully. Notice honestly throughout your typical day, how much time YOU THINK you are a response to life.

THE MISTAKE MOST PEOPLE MAKE: The mistake most people make is that they perceive life as “out there” and “happening to them”. Hint... You are life. You are alive. You are. Without YOU – life does NOT go on.

Get this and you can't help but start asking the FOUR DIRECTION'S QUESTIONS.

Because you can't help but become infinitely more curious about THE LIFE YOU ARE.

And on the other hand...

If life actually was something that happened to you, you could only ask the VERTICAL SPIKE questions of, “Why” and “What” in the worst way possible.

Why does life suck? Why is this happening to me again?

What happened? What's going to happen?

Anyhooo...

This is how boring “conversations” are given birth to, and how the life gets sucked out of you, the room, the party.

Onward.

HOW TO AVIOD BEING ANOTHER BORING BOBBY

This might be the shortest lesson this training.

The most effective way to avoid being another Boring Bobby is this:

Be constantly, curious.

Be constantly curious about what you are.

Be constantly curious about why you really do what you do.

Be constantly curious about the cool stuff people around you are missing – about themselves – about their world.

Be constantly curious about... what could possibly happen next.

Because if you think you can predict it...

HOW TO APPROACH ANYONE – ANYTIME – ANYWHERE

ACTIVE APPROACH METHOD #1.

Here are the two steps to follow, so you can actively approach anyone, any time, any where – and co create a magical – magnetic conversation.

- 1. Give a sincere compliment.**
- 2. Ask a sincere question.**

Mistake people make: Giving compliments that are insincere or are not about them. Asking questions that freak people out.

“I like your earrings, I used to make jewelry like that. Did you make them?”

Some people say to NEVER ask a yes or no question. Did you notice that I did that? Do you know why?

FEEL FREE to ask yes / no questions. Because if the person you asked CAN'T OR WON'T generate a conversation with you after a SINCERE COMPLIMENT OR QUESTION – you don't want to waste your time.

Because THEY aren't curious enough about life – their world – you – to have a conversation with. Move on.

THE SIMPLE SYSTEM – FOUR DIRECTIONS QUESTIONS

WHY?

7 words.

7 seconds.

**Give them a reason
why to continue.**

WHEN?		HOW?
Where?		Steps
When?		Alternatives
Application points		Examples
		(Never more than 3)

WHAT?

History

Background

Theory

SECRET SWITCH #1 - “Why?”

If you don't capture their attention in the first few moments – in a way that makes them want to give you their undivided attention...

All magical and magnetic conversations, great ads, and amazing movies start with a reason why.

“Tired of struggling to lose weight?”

“Do you really have enough money in the bank to retire on?”

“I just had the most amazing meal and movie – and thought about you the whole time, want me to tell you about it?”

Think of it this way, if you don't have a reason why – in the first seven words – in the first 7 seconds – odds are they are gone – have left – if not in body – then in spirit.

“Want to learn in 7 minutes exactly how to speak so that people are dying to hear what you have to say?”

Now, go pick up some woman's or men's magazine, and STUDY the headlines – and write out what you learn.

BONUS POINTS: Study magazines devoted to the opposite sex.

DOUBLE BONUS POINTS: Ask a stranger, of the opposite sex, why a specific headline / article is important to them.

SECRET SWITCH #2 – “What?”

Some people, place A LOT OF IMPORTANCE on the history, theory and background of... well just about everything, and if you don't have THIS SECRET SWITCH turned on in your mind, and active in your conversations – you will lose them – or worse – they will INTERRUPT YOU – and disrupt the magical flow.

POWERPOINT: Notice the paragraph above. Did you notice that it gives you a WHY this SECRET SWITCH IS IMPORTANT?

So....

The Four Direction's Questions have been refined by our use of Neurolinguistic Programming – applied to varied modes of behavior changing communication. What we have studies ranges from the study of hyper effective ad copy – that has generated BILLIONS of dollars in sales, to magazine articles by best selling writers and authors, to traditional healing stories and songs shared with us by Native American storytellers, singers and healers.

What we have noticed in common with all three of those areas, is the use of what we call, The Four Direction's Questions.

Using them – deliberately and consciously at first – in writing and in speaking – will retrain your brain – to be more completely and constantly curious – which of course leads to a much more magical life – and many more magnetic conversations.

SECRET SWITCH #3 – “How?”

Sharing more than three steps or points at once, tends to confuse most people, burn them out, bore them to tears, or make them just go away.

MISTAKE MOST PEOPLE MAKE: Making it too complicated. Keep it simple. With this SECRET SWITCH – the key is three. Keep your list to “just three” and people will tend to remember what you said, take action, and ASK QUESTIONS.

POWERPOINT: If people can't remember, act on, or ask questions to you about what you are talking with them about...

Back to approaching anyone... anywhere... at anytime.

After giving the SINCERE COMPLIMENT, and asking a GENUINE QUESTION, assuming that you discover that they have both a pulse and some interesting brainwaves....

“Ask them how.... How did you do that? How do you do that? How did you find / buy / locate?”

I often add in... “I bet you have an interesting story around that....”

Are you beginning to see how much fun they can get – directing conversations so that EVERYONE wakes up, becomes more curious and ABLE to participate?

Onward!

SECRET SWITCH #4 - “When / Where?”

I asked the group, “if I could share with you – a magical key – one that will help you CONTROL YOUR MIND in seconds – so that you are happier, healthier, and much more productive, where would you apply it first in your life, ? Business? Relationships? With your family - friends?”

“Seven women stood around me at the shopping mall, and were spellbound when I told them the secret to how to feel great about approaching anyone, anywhere – safely and with confidence. Where in your life would that be useful to you to have more of?”

The old man – an ancient Native American teacher, sat by the fire, and told me, “Grandson, stories have amazing power to heal. The ancient stories we have handed down for seven generations, and your personal stories you share everyday. All of them have POWER. Where in your life do you need to be telling MUCH MORE EMPOWERING STORIES?”

You have stories that include YOU and YOUR FRIENDS and YOUR PARTNER in your life. Adventures that you have shared together. Stories ARE LIFE.

Facts and figures are ABOUT LIFE. Speak less about facts and figures – share more stories. (NOTICE THIS IS A HOW STEP.)

Notice how the tiny little stories above... and the questions they end with – get the mind ACTIVATED on WHERE AND WHEN in life – the reader will apply what the story was about.

When will you apply this today? When writing a letter? Meeting a stranger?

SUMMARY AND RESOURCES

THANK YOU!

Thank you for reading. Thank you for listening. Thank you for playing. Thank you for choosing to get out of the box, and help others get out of their prison.

Now tell a friend. Be a leader. Be truly courteous and kind. Listen to the recordings often. Listen to them live with a friend.

Teach / train someone else in this. Be sneaky if you need to. It's for their own good.

And if you love what we do, share it, get some more, do some live coaching / training.

We are all in this together. Let's make a difference. Let's Walk in Power. And have a life worth living.

Mr Twenty Twenty

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